



## *Enchanted Video Productions*

Videography, Event and Party Photography  
Steven Rosen, Videographer  
23 Vinton Street, Long Beach, NY 11561  
[sr@enchantedvideos.com](mailto:sr@enchantedvideos.com)  
[www.enchantedvideos.com](http://www.enchantedvideos.com)  
Office 800-732-6099 Fax: 516-897-4570  
Cell: 917-334-6299



### **Do You Need a Professional Wedding Videographer?**

When working out your wedding budget, the video is likely to stand out as an area where you can save money. Many people decide to drop the professional video, go for a cheap option, or ask a friend to do the job for free.

#### **Do You Want a Video at All?**

If you aren't sure whether you actually *want* a wedding video at all, our advice is to do it! Don't make the mistake of thinking a video might be boring or embarrassing — a skilled videographer will make sure it's neither.

A wedding video is something to be treasured for generations — imagine how valuable it will be to your great-great-grandchildren. You can discard a video you don't like but you can't create a video you didn't shoot.

#### **Cheap / Free Options**

It's not hard to find someone who will produce the video for cheap or free. You may find that family and friends offer to do it for you. This can be a delicate situation, for example, if your video enthusiast uncle wants to do it but you would prefer a professional.

In virtually all cases a competent professional will produce a much better video than even the most enthusiastic amateur. There are many aspects to wedding videography which can only be learnt through years of experience dealing with this genre. If you choose to use a non-professional, make sure you understand and accept this fact.

#### **Video vs Photography**

Of particular interest is the "video vs photographs" debate. Both are expensive and it is tempting to choose one over the other. If you must do so, remember that modern video (especially high definition) can provide still images which are effectively as good as photographs, especially for small or medium-sized prints. It is therefore possible to extract still images from the video to make a photo album, and in fact the videographer may be happy to build photos into the [contract](#). It probably won't be the same as a professional photo album but it is a good compromise. If you want to go this way, discuss it with the videographer *before* the wedding.



Professional Photographers  
of America

## ***Enchanted Video Productions***

Videography, Event and Party Photography  
Steven Rosen, Videographer  
23 Vinton Street, Long Beach, NY 11561  
[sr@enchantedvideos.com](mailto:sr@enchantedvideos.com)  
[www.enchantedvideos.com](http://www.enchantedvideos.com)  
Office 800-732-6099 Fax: 516-897-4570



---

Your wedding day will be a blur to you and your parents. You plan the many details for months, even years but your wedding day goes by so fast you will miss a large part of it. You don't even see your own processional.

A wedding video is like a "time machine". It lets you relive your wedding day as often as you like, anytime you like. As a fellow videographer put it, "It let's you attend your own wedding at your leisure without the stresses and distractions of the day." It is also a significant and important "living" document for your families, your children, and grandchildren. Some couples don't realize just how important their wedding video will become until they experience the loss of a loved one that attended their wedding.

### **I Want a Wedding Video but I Have a Friend With a Camcorder**

Some couples use a friend or family member to videotape their wedding day. Would you have a friend or family member take all of your wedding photographs? Probably not.

We have heard numerous stories of people running out of tape or batteries, not shooting important activities, and taking shaky or bad footage. Using a friend or relative can cause hard feelings and ruin relationships if your video is poorly done or not done at all. Also, that person can't enjoy themselves at your wedding while they are videotaping it.

A wedding video is a movie of your wedding day, a lasting memory that contains 30 pictures every second and includes the timeless sites and sounds of every important event that took place on your special day. A professional wedding video should tell the story of your wedding day. Using creative camera work, a keen attention to detail, and artistic editing using music, the right blend of effects and transitions, the professional wedding videographer should produce a video you will watch often and be proud to show others.

### **I'm Having a Photographer So I Don't Need a Video**

Both your photographs and your wedding video are of equal importance. You can't frame your wedding video or carry it with you in your purse or wallet to show a friend.

But, you can't hear your marriage vows, see a tear as it rolls down your cheek, or relive the sights, sounds, and emotions of your dad walking you down the aisle or your first dance as husband and wife by looking at a photograph.

Photography

and videography are both artistic expressions and vary from artist to artist. It is important to view the work of each and meet one-on-one with the person or persons that will be producing your photographs and your wedding video. Make sure that their style and personalities match your expectations.

### **How Much Will It Cost?**

There is a misconception that your wedding video should be less expensive than your photographs.

- A professional videographer should attend your rehearsal to meet the Officiate, become familiar with the order of activities, and offer ideas and assistance to improve the video

- A professional videographer invests \$20,000 or more in equipment plus training



Professional Photographers  
of America

Videography, Event and Party Photography  
Steven Rosen, Videographer  
23 Vinton Street, Long Beach, NY 11561  
[sr@enchantedvideos.com](mailto:sr@enchantedvideos.com)  
[www.enchantedvideos.com](http://www.enchantedvideos.com)  
Office 800-732-6099 Fax: 516-897-4570  
Cell: 917-334-6299

---



•Your wedding video will take 20 to 50 hours or more to edit so that the raw footage is transformed into a smoothly flowing story of your wedding day

•And, unlike Steven Spielberg or even your photographer, your videographer has only one take to capture your wedding day activities. The ceremony and special events can't be stopped and done over if something isn't perfect.

Your wedding videographers must be the:

- producer
- director
- lighting technician
- sound person
- cinematographer
- editor

and they must perform all of these jobs well to produce the wedding video that you hope for and deserve.

Pricing varies depending on experience, services offered, time spent, etc. Choose a videographer based on how their work makes you feel when you see it then discuss pricing based on what it will take to produce your personal video memory.

Couples tell us that the best money they spent was on their wedding video and are so happy they made the decision to have one.

### **When Should I Book a Videographer?**

As with your first choice for your ceremony, reception, and other vendors the best wedding videographers will be booked first. You should meet with videographers as you would photographers, if not earlier in your planning process. There are fewer videographers than there are photographers. Eight months to one year prior to your day is not too early.

### **Do You Really Need a Wedding Video?**

It's up to you. Your wedding day will only happen once in your lives. Don't regret not having your precious memories preserved in a video that you can see and relive over and over.